

Noa Ron

Product Designer

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noaron.com
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Professional skills & tools

- Product Design
- UI/UX
- B2C
- B2B
- AI Tools (Claude, Cursor)
- Design Systems
- Saas Products
- Figma
- UX Research
- Usability Testing
- Information Architecture
- Prototyping
- Marketing Design
- HTML/CSS

Languages

Hebrew **Mother tongue**
English **Fluent**

Work experience

- Product Designer / Wix**
- 2025-2026
- Part of Wix's Components team, designing and shipping new components across multiple editors while ensuring consistency across platforms and adapting to different user segments
 - Within the Harmony project (Wix's new editor), contributed to migrating components into a Manifest-based system while improving editing and design experiences
 - Leveraged AI tools (Claude, Cursor) across the workflow, from product requirements and research to concept development and PR support for engineers
 - Collaborated closely with Product and Engineering teams to define component behavior, handle complex states, and resolve edge cases in a multi-editor system

- Product Designer / The Vets**
- 2022 - 2024
- Designed B2C booking flows for home veterinary visits, using research, usability testing, competitor analysis, and data insights.
 - Designed key workflows for Ranger, a B2B tablet-based platform used by mobile veterinarians to manage visits, documentation, treatments, and payments.
 - Created a full design system and collaborated closely with Product and Engineering to support implementation.

- UI/UX Designer / Avantis Team**
- 2016 - 2022
- Designed a web-based VPN platform and antivirus product for a cyber security company, including building the VPN product from scratch with a full design system and style guide
 - Delivered end-to-end design for a marketing website and additional security products, from concept to final UI
 - Owned all design work as the sole designer, managing multiple parallel projects and prioritizing across teams under tight deadlines

Education

- Fundamentals of Complex Systems Design and AI-Based Systems. (Workshop)**
- 11.2024
- COM.PLEX 2024
- UI/UX for designers**
- 07.2022 - 11.2022
- Pitango Academy
- Design for Web & Advertising World**
- 2009 - 2010
- John Bryce College
- BSc in Biochemistry and Food Science**
- 2005 - 2008
- Hebrew University of Jerusalem