

Noa Ron

Product Designer

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Portfolio
noaron.com

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Professional skills & tools

- Product Design
- Complex Systems
- UI/UX B2C B2B
- AI Tools (Claude, Cursor)
- Design Systems
- Saas Products Figma
- UX Research
- Usability Testing
- Information Architecture
- Prototyping Mobile
- Marketing Design
- HTML/CSS

Languages

Hebrew **Mother tongue**

English **Fluent**

Work experience

- Product Designer / Wix** 2025-2026
- Designed complex platform experiences as part of Wix's Developer Platform, partnering with teams across the Wix ecosystem to deliver scalable solutions
 - Designed for multiple editors and user types, balancing CMS integrations, legacy constraints, technical dependencies, and cross-product consistency
 - Led the Design System module in Wix's Creators Academy, training Product and UX professionals to independently build end-to-end product experiences using Claude and AI-powered workflows

- Product Designer / The Vets** 2022 - 2024
- Led the design of key workflows within Ranger, a complex B2B tablet platform supporting mobile veterinarians across scheduling, navigation, clinical documentation, treatments, and payments
 - Partnered closely with Product and Engineering as the lead Product Designer, while mentoring a junior designer
 - Led the B2C experience across desktop booking and the mobile app, enabling pet owners to schedule and manage at-home veterinary visits

- UI/UX Designer / Avantis Team** 2016 - 2022
- Designed responsive websites, landing pages, and marketing assets from concept through final UI.
 - Created interfaces, reusable components, and visual guidelines for consumer web products, including VPN and antivirus tools.
 - Worked as the sole designer across multiple product and marketing projects, managing priorities and delivery under tight deadlines.

Education

- Fundamentals of Complex Systems Design and AI-Based Systems (Workshop)** 11.2024
COM.PLEX 2024
- UI/UX for designers** 07.2022 - 11.2022
Pitango Academy
- Design for Web & Advertising World** 2009 - 2010
John Bryce College
- BSc in Biochemistry and Food Science** 2005 - 2008
Hebrew University of Jerusalem